

# PRESS RELEASE

Naarden, 14 October 2014



## Over 25 banks attending EAB Seminar Biometrics in Banking

Today an overwhelming response can be reported for the EAB seminar Biometrics in Banking, which takes place in London on 24 October 2014, 10.30 – 17.00 hrs. The program includes speakers from various banks and financial institutions, including Barclays, Visa Europe and GE Money Bank. Various integrators and suppliers will inform the audience about the state of the art in biometrics implementations, thereby referring to ongoing projects and use cases. The full program can be downloaded from the EAB website: <http://www.eab.org/events/program/73>. The seminar is hosted by Citibank and co-organized by Financial Fraud Action UK (FFAUK). Visitors can also receive information about biometric products and solutions through a small scale exhibition by the Gold Sponsors of the event, being Dermalog, Financial Fraud Action UK, Fujitsu, Softpro and Xyzmo.



**Max Snijder**, event manager of **'Biometrics in Banking'** and secretary of the EAB Board, says: *"The response to the seminar is very good, especially from banks and other financial institutions. It seems that a new dynamic has emerged regarding the use of biometrics for banking and other transactions. This seminar is the right place for all of those, who wish to be well informed about the actual use of biometrics in current and future deployments, as well as to learn about the state of the art in biometric products and solutions."*

### About the Seminar

After a successful event at the German Association for Banks in Berlin earlier this year, there was a strong call for a second edition of the **'Biometrics in Banking'** event. This second edition will further focus on the underlying business cases and developments in mobile banking and financial transactions. End users will share their experiences from a business perspective, touching important aspects such as process flows, added value, fraud reduction, implementation strategy and client experience.

**'Biometrics in Banking'** will reflect the opportunities of biometrics in the financial market. It will be discussed how processes can be designed both biometrically protected and privacy compliant. The speakers intend to provide you with their experience on how to best benefit of possibilities that biometric techniques offer today. It will further familiarize you with biometric methods and applications by providing you guidance on how biometrics can support you to optimize key aspects of the banking process, such as customer interaction, operational efficiency and fraud reduction and prevention.

### Event details

- Date:** Friday, 24 October 2014
- Duration:** 10:30 h – 17:00 hrs
- Location:** Citibank, 25 Canada Square, Canary Wharf, London, E14 5LB
- Organizer:** European Association for Biometrics (EAB)
- Co-organizers:** Financial Fraud Action UK (FFAUK)

**Supported by:** Association of German Banks (BdB)  
European Payments Consulting Association (EPCA)  
British Banking Association

**Registration:** <http://www.eab.org/events/program/73>

The number of seats is limited.

**Registration fee:** **275 EURO** for suppliers and consultants / **75 EURO** (for EAB-members) / **FREE ENTRANCE** for banks and other financial services organizations  
**REGISTRATION NEEDED / Lunch included!**

**Media Partners:** BiometricUpdate.com

**Organizer of the day:** Max Snijder (EAB, [snijder@eab.org](mailto:snijder@eab.org))

**Moderator of the day:** Farzin Deravi (EAB, [F.Deravi@kent.ac.uk](mailto:F.Deravi@kent.ac.uk))

**A special thanks goes to the sponsors and supporters of this event:**

Citibank, host of the event

Financial Fraud Action UK, co-organizer

Softpro, communication support

Gold Sponsors: DERMALOG, Financial Fraud Action UK, Fujitsu, Softpro, Xyzmo

Silver Sponsor: Behaviosec, Hitachi

**About the European Association for Biometrics EAB**

*The European Association for Biometrics ([www.eab.org](http://www.eab.org)), founded in November 2011 and located in The Netherlands, is a pan-European non-profit association seeking to advance the proper and beneficial use of biometrics in Europe, taking into account the interests of European citizens, industry, academia and governments. The EAB is the European platform for biometrics, currently having 150 members from 35 countries. Driven by developments in connection with immigration challenges, the requirements of e-passport implementations and a whole range of emerging commercial applications, the EAB fulfils the role of an independent and multi-stakeholder platform where stakeholders can meet, exchange information and visions, discuss new initiatives and benefit from training and education programs. The stakeholder groups represented by the EAB include operators, governments, industry, research, academia and citizens.*

*For more information about the EAB please contact [secretariat@eab.org](mailto:secretariat@eab.org).*