

## PRESS RELEASE

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### **EAB signs long term agreement with Mesago on Euro ID and ID World International Congress**

The European Association for Biometrics (EAB) and Mesago Messe Frankfurt GmbH, the organizer of the Euro ID and ID World International Congress, have entered into a long term cooperation that aims at creating a platform on biometrics and identity within the event. In addition parties have agreed upon a mutual marketing and communication agreement, that will significantly increase the outreach and coverage of mutual communication channels.

Max Snijder, Secretary of the EAB, says:



*“We are happy that Mesago has selected EAB as a strong partner to further develop this major event by bringing in the largest network on biometrics and identity in Europe. Together with Mesago we will bring the topic of biometrics towards specific vertical market segments, broadening the scope of identity with the various aspects of biometrics. Events like Euro ID and ID World International Congress will further leverage the EAB’s impressive network, that spans from state of the art European academic researchers to governments and industries.”*

The joined events Euro ID and ID World International Congress are the key events on identity in Europe. Frankfurt is the perfect home to join efforts thanks to its central location, great facilities and its long history of world leading events. Part of the EAB-Mesago agreement is the establishment of a Biometrics Pavilion at the exhibition, which will function as a one-stop-shopping for anyone having an interest in biometrics.

Maren Wiedleröither, Vice President of Mesago Messe Frankfurt GmbH says about the cooperation with the EAB:



*“We are impressed by the rapid growth and high quality of the EAB members base. Together with the EAB we will ensure biometrics to be an integral part of the portfolio of Euro ID and ID World International Congress. Through the Biometrics Pavilion our visitors will be able to get a full picture of the state of the art in biometrics, while we also offer small and medium biometric enterprises to receive strong exposure at a cost effective way.”*



More information:

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### ***About Mesago***

Mesago Messe Frankfurt, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the network of Messe Frankfurt. Mesago operates internationally and is not tied to a specific venue. With some 100 members of staff Mesago organizes events for the benefit of more than 2,700 exhibitors and over 100,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners.

### ***About EAB***

The EAB, founded in November 2011, is a non-profit organization seeking to advance the proper and beneficial use of biometrics in Europe, taking into account the interests of European citizens, industries, academia and governments. The European Association for Biometrics (EAB) is the primary and fastest growing European multi stakeholder platform for biometrics and identity, currently counting over 130 members.

The EAB engages stakeholders from all European countries including the European Commission and the European Parliament, by establishing a pan European network of national contacts points and platforms and by providing a program that appeals to common needs.

The EAB is committed to contribute to the development of technologies and services that ensure safety, security, interoperability and the protection of human rights, including the right to privacy.