

PRESS RELEASE

Naarden, 26 March 2015

European Association for Biometrics organizes **'Biometrics in Banking and Payments'** seminars in three European financial capitals: Frankfurt, London and Amsterdam

Frankfurt: 24 September 2015

London: 16 October 2015

Amsterdam: 26 November 2015

After the success of the 2014 biometrics in banking seminars in Berlin and London the EAB has decided to organize a series of three follow-up events for 2015. The three **'Biometrics in Banking and Payments'** seminars are addressing the broader financial industry. The seminars will take place at three top-star financial capitals in Europe and will directly interact and engage with the local, regional and national financial communities in Frankfurt, London and Amsterdam respectively. In order to ensure strong participation from the financial sector the EAB works with local partners who have direct access to this industry.

The one-day seminars will reflect the opportunities of biometrics in the financial and payments markets. It is expected that biometrics will become a key component for strong authentication schemes that combine security and convenience. Because of the unique capabilities of biometrics it is already considered a game changer in various areas of business, including payments.



Max Snijder, Secretary of the EAB Management Board and organizer of the series:

*"It seems that the iPhone 5S has been an important catalyzer for the long expected expansion of the use of biometrics for mobile devices in the consumers market. Besides the obvious potential of biometrics there are still questions regarding biometrics, which we can't take for granted. Now, while biometrics have started to proliferate into various new social and business communities it is important that mature knowledge is transferred and understood. The **'Biometrics in Banking and Payments'** seminar is exactly doing that by providing first class content and networking."*

'Biometrics in Banking and Payments' is designed to provide executives responsible for lines of business, distribution, and IT in the banking, payment and insurance business with inspiration to improve their processes and business. Participants will be able to familiarize with biometric applications that can support their organizations by learning how biometrics can support in optimizing key aspects of the banking and payment processes: optimizing customer interaction, operational efficiency and fraud reduction and prevention. There will be a strong focus on sharing use cases based on successful implementations and how to adapt them in the respective countries of the participants.



The program of **'Biometrics in Banking and Payments'** will cover biometrics for banking and payments at three levels: the strategic, regulatory level (incl. European legislative and regulatory aspects), the major drivers and developments in modern banking and payment practices (e.g. mobile services, user convenience, cloud authentication) and state of the art in innovative implementations, products and solutions (e.g. use cases, life demonstrations, end-user demonstrations). Alongside the seminar there will be a showcase exhibition, where companies will be demonstrating their products and solutions.

EAB's local partners are:

Frankfurt, 24 September 2015:

Bitkom



London, 16 October 2015:

Financial Fraud Action UK (FFAUK)



Amsterdam, 26 November 2015:

Holland FinTech

Platform Identity Management Nederland (PIMN)



About the European Association for Biometrics (EAB)

The European Association for Biometrics (www.eab.org), founded in November 2011 and registered in The Netherlands, is a pan-European non-profit association seeking to advance the proper and beneficial use of biometrics in Europe, taking into account the interests of European citizens, industry, academia and governments. The EAB is the European platform for biometrics, currently having over 170 members from 35 countries. Driven by developments in connection with immigration challenges, the requirements of e-passport implementations and a whole range of emerging commercial applications, the EAB fulfils the role of an independent and multi-stakeholder platform where stakeholders can meet, exchange information and visions, discuss new initiatives and benefit from training and education programs. The stakeholder groups represented by the EAB include operators, governments, industry, research, academia and citizens.

More information:

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